

# TIMING IS EVERYTHING

Reduce your bill by changing when you use electricity with the Nights & Weekends Smart Plan

## With our Nights & Weekends Smart Plan you could save \$\$.

You may be able to reduce your monthly bill simply by being flexible and using electricity at the right time of day. The optional plan lets you take advantage of lower electric rates during times when overall demand for electricity is lowest.

## HOW DOES IT WORK?

We are able to offer you lower electric rates during off-peak hours because our costs as a utility are typically lower at those times. During the daytime when demand for electricity is highest, we usually pay more for power from our power supply resources. The Nights & Weekends Smart Plan rewards you with a discount for helping to spread the demand for electricity more evenly over each 24-hour period.

Although you'll earn a discount for using electricity during off-peak hours, you will pay a higher rate for the electricity you use during on-peak hours. Overall, you will save money if the Nights & Weekends Smart Plan fits your lifestyle and daily schedule.

## WHEN ARE OFF-PEAK HOURS?

Off-peak hours are 8:00 pm to 8:00 am Monday – Friday and during holidays and weekends.

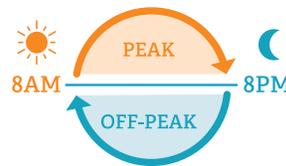
## PARTICIPATION IS SIMPLE

It is free to sign up for our Nights & Weekends Smart Plan and you can return to the standard residential rate option after one year.

Time-of-Day Pricing	
Off-Peak Rate	\$ 0.0790 cents per kilowatt-hour
On-Peak Rate	\$ 0.2250 cents per kilowatt-hour
Monthly Customer Charge	\$ 11.00
Standard Pricing	
Standard Energy Rate	\$ 0.1308 cents per kilowatt-hour
Monthly Customer Charge	\$ 11.00

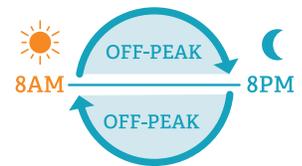
## Check the Hour Before Using Power

The Nights & Weekends Smart Plan has two periods:



**Monday – Friday**

**Lowest Price**  
(OFF-PEAK) 8 PM – 8 AM  
**Highest Price**  
(PEAK) 8 AM – 8 PM



**Holidays & Weekends**

**Lowest Price**  
(OFF-PEAK) All Day

## Small Shifts Can Make a Difference

Customers benefit from lower pricing when some electricity usage is shifted to off-peak hours.

Dishwasher      Clothes Dryer      Electric Car Charging      Cooling

**CONTACT US TO LEARN IF THIS PLAN IS RIGHT FOR YOU**



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At Evansville Water & Light, we join forces with other local, not-for-profit utilities through WPPI Energy to share resources and lower costs.